

SEPPELTSFIELD

~ EST 1851 ~

Seppeltsfield Wines Booking Form

Company/Group Name: _____

Company Contact: _____ Phone: _____ Fax: _____

Date of booking: ____/____/____ No. of Adults: _____ Children: _____

Arriving at: _____ Departing at: _____

BOOKING DETAILS 24 hours notice required. Please circle

Public Tasting	Time:		
Daily Heritage Tour	11.30am	1.30pm	3.30pm
Private Tasting	Time:		
Cooperage Tour * NEW *	Time:		
Grand Insight Private Tour & Tasting	Time:		
Journey into Fortifieds	2.30pm		
The Legend of Seppeltsfield	Sat 10.30am	Sun 10.30am	
Aussie BBQ Lunch (Monday - Friday)	Day:	Time:	
Light Lunch, 7 days	Day:	Time:	

Upon arrival to the winery, we ask the tour leader or driver to accompany their group to cellar door and make themselves known to the cellar door assistant. Payment on day/Voucher by arrangement only.

Deposit (non-refundable) \$ _____ Y/N Paid In full: \$ _____ Y/N

I confirm the above booking and have read and understood the guidelines below.

Signature: _____ **PLEASE RETURN FAX TO (08) 8562 8333**

If you are delayed on the day, please inform us as soon as possible, as we may have other groups booked in after your specified departure time. Failure to do so, may forfeit the booking.

Seppeltsfield House Policy

Our cellar door has a policy to serve visitors in a responsible, friendly & professional manner. Our staff are on hand to assist visitors in their decision to drink in moderation. Staff will not serve any person under the age of 18 years or people who obtain alcohol for people under 18 years, nor any visitor that is intoxicated.

Management encourages visitors to utilise spittoons provided.

Thank you for your assistance and we hope that you enjoy your day in the Barossa

Seppeltsfield Wines Cellar Door Seppeltsfield Rd, Seppeltsfield
Ph: (08) 85686 217 Fax: (08) 8562 8333 Email: cellarsales@seppeltsfield.com.au

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THE LEGENDS OF SEPPELTSFIELD

An Avenue of Hope and Dreams

Follow the two thousand date palms to the old blue stone buildings and cellars that still stand as a reminder (to anyone that needs it) that dreams do come true.

Founder, Joseph Seppelt made two worthy choices: he chose the best wine region – the Barossa Valley; and vowed to make the best wine.

Joseph died in 1868, but before he did, he gave his son the keys to the family business, prophetically quipping, ‘make of this what you will.’ Benno took his father at his word. At just 21, he launched himself into the task of making Seppelt bigger and better than his father had ever dreamed.

“It is the duty of every man to leave the world just a little better than he found it.”

Seppeltsfield Wines Cellar Door is located in the Barossa Valley.

Just one hour’s drive from central Adelaide.

Sample the full range of wine styles at the Heritage Listed Seppeltsfield

Open 7 days 10.30am – 5.00pm

Closed New Years Day, Good Friday and Christmas Day

Below products and rates in \$AUD including gst.

All tours and rates are valid until March 2010

PUBLIC TASTING

There is a \$5 per person tasting fee, refundable upon purchase.

- Choose from the tasting list of over 20 wines
- No fee will be charged (or refunded upon purchase) for seniors bus groups

Duration: 20 minutes

DAILY HERITAGE TOUR

Join one of our wine educators on our Daily Heritage Tour through the spectacular gardens, palms and heritage buildings. Learn of the early pioneering spirit of the Seppelt family and their profound influence on the Australian wine industry.

- Tour the barrel cellar, distillery and underground blending cellar
- Taste from our premium range of table and fortified wines in the old bottling hall. \$5 refundable tasting fee upon purchase.

Duration: ¾ hour (including tasting)

Product Name	Frequency & Timings	Min / Max	Rate
Daily Heritage Tour	Daily at 11.30am, 1.30pm & 3.30pm	4 / 30	\$15 / person

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PRIVATE TASTING

Join one of our wine educators on a private tasting of at least five premium wines, concluding with our Para 21 year old Seppeltsfield Liqueur Tawny. Includes cheese and crackers.

- Taste from our table and fortified wines in a private area

Duration: ½ hour

Product Name	Frequency & Timings	Min / Max	Rate
Private Tasting	Times available on request	10 / 100	\$8 / person

COOPERAGE TOUR

Let our on-site Cooper – Andrew Young show you the art of barrel making. See the toasting of a barrel and the old tools used in this traditional artisan process.

- Take a behind the scenes look into a working Cooperage, using tools from years ago
- See the toasting of a barrel

Duration: ½ hour

Product Name	Frequency & Timings	Min / Max	Rate
Cooperage Tour	Times available on request	4 / 30	\$10 / person

GRAND INSIGHT PRIVATE TOUR & TASTING

Join one of our wine educators on a private tour through the spectacular gardens, palms and heritage buildings. Learn of the early pioneering spirit of the Seppelt family and their profound influence on the Australian wine industry. Followed by a private tasting concluding with our Seppeltsfield Para 21 year old Vintage Tawny

- Tour the barrel cellar, distillery and underground blending cellar
- Taste from our table and fortified wines in a private area

Duration: 1 hour (including tasting)

Product Name	Frequency & Timings	Min / Max	Rate
Grand Insight Private Tour & Tasting	Times available on request	10 / 100	\$18 / person

JOURNEY INTO FORTIFIEDS

Journey into Fortified wines with an exclusive guided tour, including the innovative gravity feed cellar. Learn and discover the varying styles of the Seppeltsfield award winning fortified family with a private tasting. Take delight in the Seppeltsfield rare fortified wines and match these golden drops of pleasure with a selection of local cheese and chocolate covered fruits.

- Tour the barrel cellar, distillery, gravity feed cellar and underground blending cellar
- Taste from our premium range of fortified wines.
- Enjoy a selection of cheese and chocolates including tea & coffee.

Duration: 1½ hours (including tasting)

Product Name	Frequency & Timings	Min / Max	Rate
Journey into Fortifieds	Daily at 2.30pm	10 / 20	\$29 / person

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THE LEGEND OF SEPPELTSFIELD

Can you describe the taste of one hundred summers and one hundred winters?

Enjoy the ultimate foresight of Benno Seppelt when you discover The Legend of Seppeltsfield. Start in the original 1851 family Homestead, learn about the Seppelt family from their immigration, settlement by the Para river, to today.

- Tour the family homestead, barrel cellar, distillery, underground blending cellar, the trophy cellar, Joseph's room and the 100 year old storage area.
- Tasting wines include five super premium Seppeltsfield wines, culminating with a taste of the 100 year old Para Liqueur Vintage Tawny.
- Including cheese and crackers.

Duration: 2 hours (including tasting)

Product Name	Frequency & Timings	Min / Max	Rate
The Legend of Seppeltsfield	Saturday & Sunday at 10.30am*	2 / 20	\$59 / person

* Additional times available on request

AUSSIE BBQ STYLE LUNCH

Have local chef, Peter Sich from Gourmet BBQ & Catering sizzle up a storm on the Aussie Barbeque.

- **Choose one** of the following combinations
 - Marinated Scotch Fillet Steak
 - Chicken Fillet Kebab and Grilled Bratwurst Sausage
 - Barramundi Fillet with lemon pepper marinade
 - Charcoal grilled Kangaroo Fillet
- **Choose two** of the above (add \$6 per person)
- Served with three salads and Barossa bread
- Glass of white or red Seppeltsfield wine
- Cheeseboard (optional extra, add \$10 per person)

Duration: 1-1½ hours

Product Name	Frequency & Timings	Min / Max	Rate
Aussie BBQ Style Lunch	Monday - Friday (lunchtime)	40 / 100	\$56 / person

LIGHT LUNCH OPTIONS

Please refer to the Seppeltsfield Café Menu

- Groups larger than 10 people need to pre-order

MORNING/AFTERNOON TEA

Self service tea & coffee station with Homemade Barossa Country Biscuits

- \$5 per person

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Cellar Door Pass Information Guide

What is the Cellar Door Pass?

"A wine experience package for 1-2, which includes a smartcard, guidebook, & audio CD that is valid for 12 months from first use"

With the Cellar Door Pass the customer receives:

- Vouchers to collect 6 bottles of wine to the value of \$20 per bottle. For bottles valued over \$20, customer pays the difference. Customer to redeem only one bottle of wine at each winery visited.

PLUS

- Special tastings, tours or VIP offers at selected wineries.
 - National Wine Centre – *Free wine tasting for 2 people.*
 - Penfolds Magill Estate – *Admission to Magill Estate heritage tour for 2 people. Tours at 11am and 3pm. Bookings required.*
 - Gibson Barossavale – *Complimentary coffee for 2 people.*
 - Penfolds Barossa Valley – *Premium wine tasting tour for 2 people. Bookings required.*
 - Richmond Grove – *Free winery tour for 2 people. Bookings required.*
 - Saltram Wine Estate – *One Reidel Glass per Cellar Door Pass.*
 - Seppeltsfield Wines – *Free winery tour for 2 people. Tours at 11.30am, 1.30pm and 3.30pm. Bookings required.*
 - Wolf Blass – *Free classic wine tasting for 2 people.*
 - Annie's Lane at Quelltaler – *Free premium wine tasting tour for 2 people. Bookings required.*
 - Foggo Wines – *Free "Hands On" winery tour. Bookings required.*

PLUS

- Free wine carton to make up your mixed dozen from any visited wineries.
- Free wine delivery to any Australian address.
- Free transit insurance of \$240. To be entitled to this insurance, customer must fill in and post registration form. If customer has not filled in before freighting, please collect Postage Paid registration card and mail to SVS.

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PLUS

- Buy any additional bottles of wine and earn a \$20 reward voucher to spend at selected gourmet establishments.
 - National Wine Centre
 - Magill Estate Restaurant
 - Jacob's Restaurant at Jacob's Creek Visitor Centre
 - Salter's Kitchen
 - Neagles Rock Restaurant
 - Currency Creek Estate Restaurant
 - Blessed Cheese
 - Upstairs at Hollicks
- Customer is entitled to one Wine Reward Point for every extra bottle purchased over \$15.

List of Sales Agents (Where can you purchase the Pass?)

• **Adelaide & Adelaide Hills:**

- South Australian Visitor & Travel Centre
18 King William Road, ADELAIDE SA 5000
- Information & Booking Centre
Adelaide Airport Arrivals Hall, Ground Floor
- RAA Offices-Adelaide, Modbury, Marion, Morphett Vale, Elizabeth, West Lakes, Mile End, Whyalla, Broken Hill, Mt. Gambier (Phone: 08 8202-4346)
- Adelaide Hills Visitor Information Centre
Main Road, HAHNDORF SA 5245
- Wineries- National Wine Centre
- Accommodation- Hyatt Adelaide, Hilton Hotel, All Seasons Meridien, Rendezvous Allegra Hotel, Mercure, Grosvenor, Rydges South Park, Stamford Grand, HillTop Gardens B&B.

• **Barossa Valley:**

- Barossa Wine & Tourism Information Centre
66-68 Murray Street, TANUNDA SA 5352
- Gawler Visitors Information Centre
2 Lyndoch Road, GAWLER SA 5118
- Wineries- Seppelt Wines, Gibson Barossavale, Jacob's Creek Visitor Centre, Kies Family Wines, Murray Street Vineyards, Schild Estate Wines and Wolf Blass
- Accommodation- Novotel Barossa Valley Resort, Lawley Farm

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- **Clare Valley:**

- Clare Valley Visitors Information Centre
Corner Main and Spring Gully Roads, CLARE SA 5453
- Burra Information Centre
2 Market Square, BURRA SA 5417
- Wineries- Kirrihill Wines, Neagles Rock Vineyards
- Accommodation-Clare Country Club & Chaff Mill Village

- **Fleurieu Peninsula:**

- McLaren Vale & Fleurieu Peninsula Visitor Information Centre
Main Road, McLAREN VALE SA 5171
- Goolwa Visitor Information Centre
The Wharf, GOOLWA SA 5214
- Wineries- Hugo Wines
- Accommodation- Bellevue B&B

- **Limestone Coast:**

- Penola Coonawarra Visitor Centre
27 Arthur Street, PENOLA SA 5277
- Naracoorte Visitor Information Centre
36 McDonnell Street, NARACOORTE SA 5271
- Wineries- Koonara, Wangolina Station Wines
- Accommodation- Ann's Place

*More sales agents are being added all the time and we will try and keep you up to date with where else your customers can purchase Cellar Door Pass.